



2024 Silicon Valley Auto Show Takes Over Santa Clara Convention Center February 16-18

New-model Vehicles, Pre-production Models, Test Drives, Custom Cars, and More

WHAT:

The [Silicon Valley Auto Show](#) will take over the Santa Clara Convention Center with the latest cars, trucks, crossovers, SUVs, electric vehicles, custom cars, and more. This is the place to check out the latest 2024-model vehicles in a non-selling environment. With so many choices now available, guests will have the opportunity to learn about hybrids, plug-in hybrids, EVs, fuel cell vehicles and of course traditional gas engines, helping them choose what best suits their needs. Attendees are invited to sit behind wheels, inspect engines, experience new technologies and even take a test drive. From EVs to gas vehicles, licensed drivers are invited to get behind the wheel of new vehicles from Cadillac, Kia, Polestar, and Toyota. Celebrating the San Francisco Bay Area's car culture, the show will also feature an extensive display of tricked-out custom cars with wild paint jobs, chrome and custom modifications, *courtesy of Spider Custom Cars*.

WHEN:

Friday, February 16, 10 a.m.-8 p.m.

Saturday, February 17, 10 a.m.-8 p.m.

Sunday, February 18, 10 a.m.-6 p.m.

WHERE:

Santa Clara Convention Center

5001 Great America Parkway, (next to Levi's Stadium)

Santa Clara, CA 95054

WHO:

Product specialists and automotive experts representing participating manufacturers will be at the show to answer questions and provide information to attendees. The Silicon Valley Auto Show is owned and presented by the Silicon Valley Automobile Dealers Association and sponsored by Citizens Equity First Credit Union ([CEFCU](#)).

TICKETS:

Ticket prices: \$14 for adults and \$11 for senior citizens and members of the military. Children 12 and under are admitted free with a paying adult on Sunday, February 18 – CEFCU Family Day. Purchase adult tickets online in advance by February 9, 2024, and save \$3. Plenty of free parking available onsite.

MORE INFORMATION: visit www.svautoshow.com

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PHOTOGRAPHY: For photography needs, please contact deedee@spinpr.com

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