



2017 SILICON VALLEY AUTO SHOW FACT SHEET

January 5-8, 2017 • San Jose McEnery Convention Center

The 2017 [Silicon Valley Auto Show](#) will feature hundreds of the latest vehicles from more than 35 manufacturers, as well as over-the-top exotics, alternative fuel options, plug-in vehicles, customs and more. It's the place to check out all that is new in a non-selling environment, kick tires, inspect engines and even test drive dozens of new models.

DATES

Thursday, January 5	10 a.m. to 10 p.m.
Friday, January 6	10 a.m. to 10 p.m.
Saturday, January 7	10 a.m. to 10 p.m.
Sunday, January 8	10 a.m. to 6 p.m.

On [CEFCU](#) (Citizens Equity First Credit Union) Family Day, Sunday, January 8, all children 12 and younger are admitted free with a paying adult.

ADMISSION

Adults	\$11
Seniors (62 & Older)	\$8
Military (w/ DOD ID)	\$8
Students (25 & Under w/ID)	\$8
Children (7-12)	\$8
Children 6 & Under	FREE

LOCATION

San Jose McEnery Convention Center, at 150 West San Carlos Street, in San Jose, Calif.
Parking is located in the convention center garage and in surrounding parking lots.

SHOW DETAILS

www.svautoshow.com



www.facebook.com/svautoshow @svautoshow, #svautoshow

www.twitter.com/svautoshow @svautoshow, #svautoshow

www.instagram.com/svautoshow @svautoshow, #svautoshow

SHOW FEATURES

Hundreds of new cars, trucks, SUVs, crossovers and more from more than 35 manufacturers will pack the convention center. Check out the hottest new models including the [Acura NSX](#), [Bentley Bentayga](#), [Chevrolet Bolt](#), [Fiat 124 Spider](#), [Ford Shelby GT350](#), [GMC Acadia](#), [Hyundai Ioniq PEV](#), [Mazda MX-5 Miata RF](#), [McLaren 570S](#), [Toyota Prius Prime](#), [Volkswagen Golf Alltrack](#) and more.

Auto Show Test Drives –

Showgoers are invited to test drive several new models on the streets of downtown San Jose:

- **Chevrolet Ride & Drive**

Thursday, January 5, 10 a.m. to 6 p.m.

Friday, January 6, 10 a.m. to 6 p.m.

Saturday, January 7, 10 a.m. to 6 p.m.

Sunday, January 8, 10 a.m. to 6 p.m.

Vehicles: Chevrolet Bolt EV, Cruze, Malibu, Volt, Equinox, Traverse, Camaro, Colorado and Silverado

○ **Fiat Ride & Drive**

Thursday, January 5, 10 a.m. to 5 p.m.

Friday, January 6, 10 a.m. to 5 p.m.

Saturday, January 7, 10 a.m. to 5 p.m.

Sunday, January 8, 10 a.m. to 5 p.m.

Vehicles: Fiat 124 Spider, 500X, 500e and 500 Abarth

○ **Ford the Right Choice Test Drive**

Friday, January 6, 10 a.m. to 6 p.m.

Saturday, January 7, 10 a.m. to 6 p.m.

Sunday, January 8, 10 a.m. to 6 p.m.

Vehicles: Ford CMAX Energi, Edge, Escape, Explorer, F-150, Focus, Fusion Energi and Mustang

○ **Toyota Drive Center**

Thursday, January 5, 10 a.m. to 6 p.m.

Friday, January 6, 10 a.m. to 6 p.m.

Saturday, January 7, 10 a.m. to 6 p.m.

Sunday, January 8, 10 a.m. to 5 p.m.

Vehicles: Toyota Prius Prime, Mirai Hydrogen Fuel Cell, Camry, Rav4 Hybrid, Highlander and Tacoma

Fuel Efficiency

The auto show will also feature the latest hybrids, plug-in hybrids, all-electric and hydrogen fuel cell vehicles including the [Toyota Mirai](#), [Honda Clarity Fuel Cell](#), [Chevrolet Bolt](#), [Fiat 500e](#), [Hyundai Ioniq EV](#), [Volkswagen e-golf](#), [Toyota Prius Prime](#), [Hyundai Sonata Plug-in Hybrid](#), [BMW i3](#) and [Hyundai Ioniq PEV](#), to name a few.

Exotics

- [McLaren](#) will turn heads with show stopping models including the 570S and 570GT.
- A rare look at the [Lucra](#) LC470 FS, a custom, one-off of the LC470. This version sits on a 6" longer wheelbase; features custom interior; runs on a Warhawk 440 V8 and 680-hp; and travels 0 to 60 in 2.8 seconds in first gear.
- A fan favorite, the exotics showcase returns with over-the-top luxury including the Aston Martin Vanquish and Vantage Roadster; Bentley Bentayga; Lamborghini Huracan; and Rolls-Royce Ghost, Dawn and Wraith, *courtesy of [Los Gatos Luxury Cars](#).*

Future of Drive Center

A hub of innovation featuring the leaders in connective, autonomous and electrification technologies.

○ **Center of Sustainable Energy**

Check out plug-in electric vehicles and charging stations at this special display from the [Center of Sustainable Energy](#), a mission-driven nonprofit organization working to implement the adoption of clean, sustainable energy solutions.

○ **San Jose State University Mechanical Engineering Department**

Hybrid & Electric Vehicle Technology Laboratory – This laboratory provides students with education and state-of-the-art hands-on experience to enter the growing automotive industry, in particular, in Silicon Valley. Students will showcase a Quadracycle Solar-Powered Sustainable Vehicle and Solar-Powered Sustainable Golf Cart.

Spartan Racing – For the first time ever, the Mechanical Engineering Department will showcase three student-design and built vehicles for competitions sponsored by the Society of Automotive Engineering (SAE). These vehicles include a Gasoline-Powered Formula-SAE, Electric-Powered Formula-SAE and off-

road Mini Baja SAE. San Jose State University's Spartan Racing Team took the first place award in Gasoline-Powered Formula-SAE competitions in June 2015 held in Lincoln, Nebraska. This award-winning vehicle will be on display at the Silicon Valley Auto Show.

Custom Car Collection

A dazzling showcase of custom cars and muscle cars will turn heads with wild paint jobs, chrome and custom modifications, *courtesy of Spider Custom Cars*.

Silicon Valley CEOs and their Cars

An up close look at the personal vehicles of Silicon Valley's top CEOs including a Tesla Model X.

Blackhawk Automotive Museum

The [Blackhawk Automotive Museum](#) will bring Cars & Coffee to the auto show on Sunday, January 8, from 8 a.m. to 10 a.m. Auto enthusiasts will meet in the parking lot located at the intersection of Almaden Boulevard and Woz Way with their cars to talk horsepower, torque and engine size over coffee. Additionally, the Blackhawk Automotive Museum will bring two classic gems from the museum for attendees to enjoy all show days.

Hyundai Display

[Hyundai](#) will be a hub of activity at the auto show. Attendees can test their gaming skills while driving a GT 2025 in the latest version of Gran Turismo 6 for PlayStation 3®, as well as experience the game-show setting of #HyundaiSWAG where audience members have the chance to win giveaways!

iPhone 7 Sweepstakes

Snap a selfie at the auto show! Everyone is encouraged to post auto show photos to Instagram, Twitter and Facebook with the hashtag #svautoshow for the chance to win an iPhone 7! One winner will be selected at random on Sunday, January 8.

Mascot Appearances in Toyota

Mascots from popular Bay Area sports teams will make special appearances in the Toyota display including San Jose Sharks' Sharkie on Friday, January 6 and Sunday, January 8, from 5 p.m. to 6 p.m., as well as San Francisco Giants' Lou Seal on Thursday, January 5 and Friday, January 6, from 12 p.m. to 1 p.m.

CEFCU Family Day – Sunday, January 8

On [CEFCU](#) Family Day, Sunday, January 8, all children 12 and younger are admitted free with a paying adult.

CONTACT:

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