



CALENDAR LISTING

**2020 Silicon Valley Auto Show Rolls The Future Of Drive Into  
San Jose McEnergy Convention Center January 9-12**

*New Vehicles, Innovative Technology, Alternative Fuel Vehicles, Test Drives and More*

**WHAT:**

The future of drive pulls into the Bay Area for the [2020 Silicon Valley Auto Show](#), sponsored by CEFCU, featuring hundreds of the latest cars, crossovers, SUV's, trucks and more. For four days, the San Jose McEnergy Convention Center will be filled with all that is new in the automotive world. From driver assistance technology to the latest in connectivity, the Silicon Valley Auto Show will feature the latest innovations designed to make driving safer, as well as the hottest alternative fuel options, pre-production vehicles and exotics. Licensed drivers are invited to get behind the wheel of dozens of new models including hybrids, family vehicles, luxury rides and more.

**WHEN:**

Thursday, January 9, from 10 a.m. to 10 p.m.  
Friday, January 10, from 10 a.m. – 10 p.m.  
Saturday, January 11, from 10 a.m. – 10 p.m.  
Sunday, January 12, from 10 a.m. – 6 p.m.

**WHERE:**

San Jose McEnergy Convention Center  
150 West San Carlos Street, San Jose, CA 95113

**WHO:**

Product specialists from leading automotive manufacturers will be at the show to answer questions and provide information on the latest vehicles. The Silicon Valley Auto Show is owned and presented by the Silicon Valley Automobile Dealers Association and sponsored by [CEFCU](#) (Citizens Equity First Credit Union).

**TICKETS:**

Admission to the Silicon Valley Auto Show is \$12 for adults and \$8 for seniors (62 and older), military (with any DOD ID), students (25 and younger w/ID) and children 7-12. Children 6 and younger are free. On [CEFCU](#) (Citizens Equity First Credit Union) Family Day, Sunday, January 12, all children 12 and younger are admitted free with a paying adult. For additional information, visit [www.svautoshow.com](http://www.svautoshow.com).

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**HIGH-RESOLUTION PHOTOGRAPHY:**

For photography needs, please contact Spin Communications, at 415/380-8390 or [deedee@spinpr.com](mailto:deedee@spinpr.com)

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