



For Immediate Release

**2020 Silicon Valley Auto Show Brings The Future Of Drive
Into San Jose McEnergy Convention Center**

Hundreds of New Models, Innovative Technologies, Exotics, Custom Cars, Ride & Drives and More

SAN JOSE, Calif. (January 2, 2020) – Experience the future of drive at the [2020 Silicon Valley Auto Show](#), sponsored by [CEFCU](#) (Citizens Equity First Credit Union), Thursday, January 9 through Sunday, January 12. The San Jose McEnergy Convention Center will be filled with all that is new in the automotive world including hundreds of new cars, crossovers, trucks, SUVs and more. From driver assistance technology to the latest in connectivity, the Silicon Valley Auto Show will feature the latest innovations designed to make driving safer, as well as the hottest alternative fuel options, pre-production vehicles, custom cars and exotics.

More than 25 manufacturers are set to pack the convention center with the hottest new models including the **2020 Chevrolet Corvette, 2020 Ford Mustang Mach-E, 2020 Hyundai Palisade, 2020 Jeep Gladiator, 2020 Toyota Highlander Hybrid, 2020 Lincoln Aviator, 2020 Subaru Outback, 2020 Ram 1500** and hundreds more. The auto show is the perfect place for show goers to compare new models in a non-selling environment where they can inspect engines, kick tires and check trunk space with no pressure to buy.

Licensed drivers are invited to get behind the wheel and go for a spin around downtown San Jose in their favorite new models. From crossovers to all-electric vehicles, dozens of new models will be available for test drives from Chevrolet, Ford Toyota, Chrysler, Dodge, Jeep, Fiat and Ram.

New this year, a **Subaru Pet Adoption Event** will take place inside the convention center at the Subaru exhibit, to help pets find forever homes. Adorable adoptable pups will be available for adoption from the Humane Society of Silicon Valley, a non-profit organization dedicated to finding homes for pets in need and providing affordable pet care and educational services. In addition to the adoption opportunities, attendees are also invited to have FREE custom pet tags created for their pets with the Subaru Loves Pets engraver. All activities are complimentary, but donations are welcome and will go to support the Humane Society of Silicon Valley.

Alternative fuel technology continues to advance at a rapid rate with manufacturers offering an array of options including hybrids, plug-in hybrids, all-electric vehicles and hydrogen fuel cell vehicles. Product specialists will be available to answer questions and explain the benefits to show goers for several exciting new models.

The auto show will host a Future of Drive Center featuring the leaders in connective and electrification technologies. This hub of innovation will feature plug-in electric vehicles and charging station technology from the [Center for Sustainable Energy](#), a mission-driven nonprofit organization working to implement the adoption of clean, sustainable energy. Representatives will be on hand to answer questions regarding electric vehicles, charging infrastructure and sustainable transportation technology as well as the Clean Vehicle Rebate Project, a state program offering up to \$7,000 in electric vehicle rebates for the purchase or lease of new, eligible zero-emissions and plug-in hybrid light-duty vehicles.

The [San Jose State University Mechanical Engineering Department](#) will also host a display in the Future of Drive Center including an autonomous vehicle and all electric vehicle created by the students as well as a Society of Automotive Engineering (SAE) Spartan Racing showcase of electric and combustion vehicles.

A collection of over-the-top exotic vehicles will turn heads with show stopping models from Aston Martin, Bentley, Lamborghini, Rolls Royce and more, *courtesy of Luxury Cars of Los Gatos and Luxury Cars of Walnut Creek*. A dazzling showcase of custom cars and muscle cars will turn heads in the Muscle Car Garage with wild paint jobs, chrome and custom modifications, *courtesy of Spider Custom Cars*. A collection of 5.0 Mustangs will also be on display.

Enter to win three Google Home Hubs at the Silicon Valley Auto Show. Simply, snap a selfie of yourself at the auto show and share it on Instagram, Twitter, or Facebook using hashtag #SVAutoShow. It's that easy! One winner will be chosen at random on Friday, Saturday and Sunday of the auto show (visit www.svautoshow.com for all contest details).

The Silicon Valley Auto Show is owned and produced by the Silicon Valley Auto Dealers Association and sponsored by [CEFCU](#) (Citizens Equity First Credit Union). This is the largest consumer show that takes place at the San Jose McEnery Convention Center, located at 150 West San Carlos Street, in San Jose, Calif. 95113. The auto show will take place Thursday, January 9 through Sunday, January 12. Hours are Thursday from noon to 10 p.m., Friday and Saturday, from 10 a.m. to 10 p.m. and Sunday, from 10 a.m. to 6 p.m. Admission to the auto show is \$12 for adults and \$8 for seniors (62 and older), military (with any DOD ID), students (25 and

younger w/ID) and children 7-12. Children 6 and younger are free. [CEFCU](#) Family Day is Sunday, January 12, and all children 12 and younger are admitted free with a paying adult. For additional information, visit www.svautoshow.com or follow @svautoshow on [Instagram](#), [Twitter](#) and [Facebook](#). #svautoshow.

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